

# Yule Business Good, But No Record, Merchants Say

## Auburnians Call 1954 '2nd Best'

Auburn Christmas business was good, but few if any stores surpassed last year's record volume. This was the finding of a survey of downtown stores yesterday.

Most merchants agreed that the last minute rush was not quite enough to do more than maintain a pace slightly behind that of 1953. This year, some merchants said, was "second best."

**Restaurants** — A dependable check point on business — reported that the number of people served was on par with last year, but the amount of money spent was not as great.

**Sales Tax Revised**

Several store owners blamed the new city sales tax for the decrease in business. "Many of the out of towners who have been regular customers for many years traded elsewhere because of the tax," one businessman reported.

Stores that sell shoes, luggage, jewelry, sporting goods, toys, men's and ladies apparel remarked that business was good but not up to last year's standards.

Highest hit appeared to be stores specializing in household appliances and furniture. "They just weren't

## Daw's Plans to Rebuild Store Burned out Here Christmas

Daw Drug Company officials have approved reconstruction of the burned-out Auburn store at 17 Genesee St. David Chodorow, store manager, announced today.

A completely remodeled store will be opened within three or four months in the building gutted Christmas Day, Mr. Chodorow said.

No further assessment of property loss has been made either by drug company officials or by the building owner, Isaac M. Liberman. Mortimer H. Shay, speaking for Mr. Liberman, said today that reconstruction of the store would be left to the drug concern.

The Daw store will be located temporarily at 88 Genesee St., Mr. Chodorow said, until the re-

building the big items," one salesman said.

**Off Two Per Cent**

The manager of one of the city's leading department stores said that, considering the sales tax and the fact that the economic conditions were not up to last year's level, "we were well satisfied with our business. Last year was our best season and this Christmas we were only 3 per cent off," he stated.

He also pointed out that the weather hampered early business and accounted for the sudden eleventh hour rush.

Another well known department store reported that "business ran pretty close to last year."

"We found people more cautious in their buying, small items moved well while people were hesitant about laying out large amounts for big luxurious things."

**Surprises Last Year**

Bert H. Fleetham, manager of the Auburn Western Union office, announced telegrams to and from Santa Claus and regular Christmas greetings surpassed last year's business.

Most people contacted in the survey commented happily about business the day before Christmas. In most instances, it was greater than on the same day a year ago.

Probably the busiest place in Auburn Christmas Day was the New York Telephone office on South Street. According to A. R. Ballantyne, manager, a full staff of telephone operators handled 4,122 calls to all parts of the world. Overseas calls were made by area residents in France, England and Honolulu while hundreds of calls were made to all sections of the country.

modeled store can be opened. "We'll have a completely stocked drug store here in 15 days," the manager said.

Robert C. Watta, milk and food inspector for the New York State Department of Agriculture, posted a foodstuffs seizure notice on the door of the burned-out building.

Mr. Watta said the department would require destruction of any foodstuffs which might have been contaminated during the fire. He said that he expects a federal pure food and drug investigator to inspect the pharmaceutical supplies.

Mr. Watta explained that insurance adjusters often assign stock retainers to salvage companies. The salvagers are required to draw contaminated goods to dump areas before state and federal inspectors will release uncondemned stock, he concluded.

## Edward J. O'Hara

Edward J. O'Hara of 54 Lansing St. died last evening at the home of his daughter, Mrs. Mildred S. Steele, North St. Rd., RD 6, after a long illness.

He was born in the Town of Springsport and had lived most of his life in Auburn.

Mr. O'Hara was a mason contractor and had been retired for 15 years.

He was a member of the Holy Family Church and the oldest member of the Holy Name Society of that parish.

Surviving are two daughters, Mrs. Steele and Mrs. Louis J. Nolan of Auburn; two brothers, John of Utica and William of Auburn; three grandchildren and several aunts and nephews.

Services will be at 8:30 a. m. Thursday at his home and at 9 a. m. at Holy Family Church. Burial will be in St. Joseph's Cemetery. The Holy Name Society of Holy Family Church will meet at his home at 5 p. m. tomorrow to conduct services. Friends may call at the home at their convenience.

## Barnes Services

Services for Claude H. Barnes, who died at his home and at 3 p. m. today at the Langham Funeral Home. The Rev. Byron E. Higson, pastor of the Second Presbyterian Church, officiated. Committal services were at the funeral home and burial was in Seipie Rural Cemetery.

## Marlow—

(Continued from Page 4) decision. It may lead the security act unconstitutional.

That would mean fire or six years' work had gone out the window and the party would not have to register. But suppose the court upholds the act and the order to the party to register.

Since the party says it won't register, it can be assumed it won't. But suppose the party announced, on the day the Supreme Court ruled against it, that it no longer existed. What would the government do then?

The announcement by the party that it was out of business wouldn't kid anyone. But how could the government legally prove the announcement was a sham and that the party still existed?

It would have to gather evidence on that.

## Mrs. Douglas Eccleston

Mrs. Josephine Sullivan Eccleston, native Auburnian and wife of Douglas Eccleston of Massena, died yesterday morning in the United Hospital, Port Chester. A nursing graduate of St. Joseph's Hospital, Denver, she was a nurse here for several years.

Also surviving are a sister, Mrs. George L. Higgins of Cleve-

## Mrs. Harry A. Edwards

THROOP — Mrs. Cora M. Edwards, wife of Harry A. Edwards of Throop, died early this morning after a long illness.

Mrs. Edwards was born in Throop and lived here all her life. She was a member of the Throopville Community Church.

Surviving beside her husband are one daughter, Mrs. Glenn Wood of Watkown, Mich.; two sons, Wilfred C. of Auburn and Elmer G. of Sidney, N. Y. and two grandsons.

Services will be at 2 p. m. Thursday at the Langham Funeral Home. The Rev. Donald H. Mackenzie, pastor of the Throopville Community Church, will officiate. Committal services will be at the funeral home and burial will be in Throopville Rural Cemetery. The family requests contributions be made to the Cayuga County Cancer Committee in her memory. Friends may call from 7 to 9 p. m. tomorrow at the funeral home.

land, Ohio; a brother, Charles M. Sullivan of Auburn, and six nieces.

Services will be at 9 a. m. Thursday at the home of her brother, J. Chestnut St., and at 9:30 a. m. at St. Alphonsus Church. Burial will be in the family plot in St. Joseph's Cemetery. Friends may call at the Sullivan residence tomorrow afternoon and evening.

## City Has Record 17,000 Telephones

Auburn now has a record 17,000 telephones, according to Allan R. Ballantyne, Auburn manager of the New York Telephone Company.

During 1954, a total of 300 phones were added in the city. Average daily number of calls was boosted from 77,740 to 80,000, he added. The 1954 person dial here received a \$780,000 during the year, he said.

Mr. Ballantyne listed three additions to service here that he said, will allow for an even greater increase in number of telephones and lines with fewer parties:

1. A telephone cable project, begun in October, is extending service in the city's South Side.
2. Microwave radio relay systems have been enlarged to carry more television channels and to boost the number of telephone conversations.
3. Improvements in rural facilities and mobile radio telephones

## Mrs. G. Underwood

Mrs. George Underwood, 96 of Auburn, widow of the late George Underwood of this city, died yesterday at the home of her daughter, Mrs. Robert M. Perry, in Denver, Colo.

She is survived by four children, her daughter and Arthur K. Underwood of Denver and

George Underwood Jr. and Kenneth Underwood of this city, as well as numerous grand- and great-grandchildren.

Services will be at Mrs. Perry's residence tomorrow afternoon, following which burial will be at the convenience of the family in the family plot in Fort Hill Cemetery.

The number of school districts in the United States decreased from 127,520 in 1932 to 68,472 in 1953.

extended service in the outlying sections of the Auburn area

## ROCKABYE!

Mama loves to rock? You should see our nice ladies' size rocker and ott in H. Comfortable? Yes, very comfortable.

## Schreck Bros. Furniture

14-14 1/2 - 16 West Genesee St. TEL. 8-5781

## "It's Smart to Start" COMMERCIAL DRESSMAKING

The Board of Education is offering a course in COMMERCIAL DRESSMAKING

CLASSES WILL BE HELD IN THE FACTORY OF I. GINSBERG & BROS. AT 27 E. GENESSEE ST., AUBURN.

Sewing of dresses will be taught by actual factory methods, and will begin Tuesday evening, January 11th, 1955, to continue for a period of six weeks, every Tuesday and Thursday evening from 6:30 to 9:30 p. m.

From the graduating class, jobs will be offered to those showing greatest progress, by

## I. GINSBERG & BROS.

27 E. GENESSEE STREET

AUBURN, N. Y.

## REGISTRATION:

Tuesday, Jan. 4, 1955—from 7:00 to 9:00 p. m. at West High School

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Complete Insurance Service  
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USE OUR FUEL OIL!  
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Make this "Resolution" NOW!  
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# Let Ruston's Help You Celebrate New Year's!

You can be sure at RUSTON'S of Fine Quality Foods at Great Savings for your New Year's dinner and throughout the New Year

EVISCERATED QUICK FROZEN  
**TURKEYS**  
6-10 lbs.  
**lb. 53c**

SHANKLESS PRE-COOKED  
**HAMS**  
5 lbs. avg.  
**lb. 59c**

FARM FRESH HOME DRESSED  
**FOWL**  
6 lbs. avg.  
**lb. 29c**

SIRLOIN or T-BONE  
**STEAKS**  
**lb. 59c**

### Fruits and Vegetables

UPLAND POTATOES ..... pk. **49c**  
COOKING ONIONS ..... 2 bs. **13c**  
GREEN PEPPERS ..... 2 for **15c**  
ICEBERG LETTUCE ..... hd. **19c**  
PASCAL CELERY ..... bnch. **19c**

### Dairy Products

LARGE GRADE "A" EGGS ..... doz. **45c**

Boneless Rolled Rib or Rump ..... lb. **59c**  
Shoulder Cut Pot Roast of Beef lb. **33c**  
Ground Shoulder Beef ... lb. **29c**  
Boneless Round Steak ..... lb. **59c**  
Arm Cut Roast Beef ..... lb. **39c**

Center Cut Shank Beef ..... lb. **19c**  
Morrell's 1-lb. roll Pork Sausage .... lb. **49c**  
Piedmont Brand Bacon ..... lb. **59c**  
Sweet or Hot Italian Sausage .. lb. **79c**  
Arpeako Loaves ..... lb. **59c**  
Fine Veal, Fiddle with Pineapple, Macaroni with Cheese

### Staples

Schaeffer Beer ..... \$2.99 ea. plus deposit  
Irish Cream Ale ..... \$2.99 ea. plus deposit  
Orange Juice 46 oz. ... can **27c**  
RUSTON'S COFFEE lb. **99c**  
GINGER ALE  
Cott's ..... 23c plus deposit  
Canada Dry .... 20c plus deposit  
Hyan Dry ..... 18c plus deposit

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